monos.ai | ACADEMY

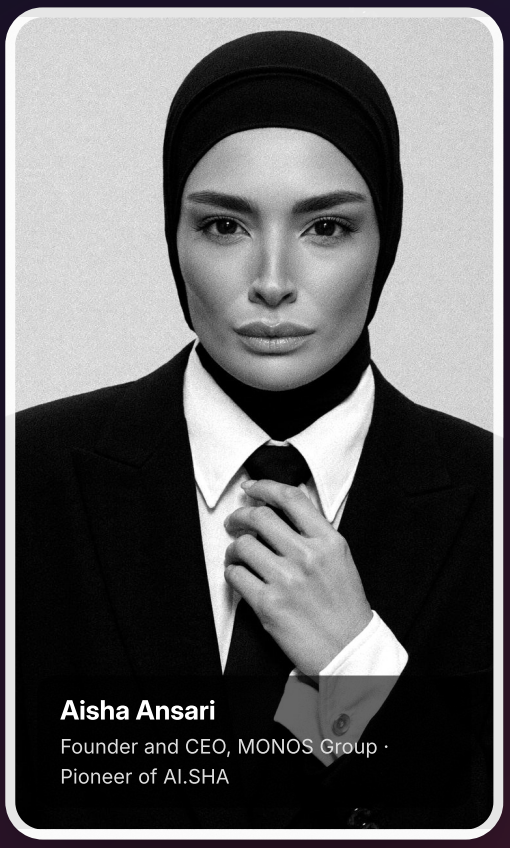
THE 1-1 IN-PERSON WORKSHOP · MANCHESTER

Spark: AI with Aisha

Six weeks in a small group, with a private one-to-one with Aisha every week. Leave with your website, your brand, your AI avatar and your AI receptionist.

Starts Wed 20 January 2027 | Small group | 6 private 1-1s | In person, Manchester

→ Apply for your place | See the six weeks



Aisha Ansari
Founder and CEO, MONOS Group · Pioneer of AI.SHA

WHY SPARK

Six weeks. Your whole business, powered by AI.

Most AI courses teach you about AI. Spark builds your business with it. Every Wednesday you learn in a small group, and every week you sit down one to one with Aisha to apply it to your own business, your own brand and your own goals.

Win back 10 hours a week
Your own AI assistant handles the inbox, notes and admin.

Words that sell
Captions, emails, adverts and web copy in your voice.

A brand you're proud of
Logo, brand kit, flyers and a month of posts.

Your AI avatar
A digital you that presents videos, in any language.

A live website
A business name, a plan, your prices, online.

Never miss a customer
An AI receptionist and a pipeline that follows up.

Who it's for

Small business owners	Grow without burning out
Parents	Get your evenings back
Career changers and retirees	It's never too late to start
Students and graduates	Stand out to employers
Salons, clinics and studios	Never miss a booking
Trades and shops	Quotes and admin, done

Is Spark right for you?

Tick the boxes that sound like you. Three or more? Spark was made for you.

- [ ] I'm busy and want hours back every week
- [ ] I want to use AI but don't know where to start
- [ ] I'd rather learn in a room than from videos
- [ ] I want my brand, website and content sorted
- [ ] I want someone to check my work, one to one
- [ ] I'm ready to start on 20 January 2027

THE PROGRAMME

Your six weeks, week by week

Every Wednesday: a 3-hour hands-on workshop. Every week: a private 1-hour one-to-one with Aisha, at a time that suits you. You build as you learn, so you leave each week with something finished.

WEEK 1

Save 10 hours a week

Claude handles your inbox, meeting notes and admin. You set up your own AI assistant.

- Your AI assistant set up
- Inbox and admin on autopilot
- Your first prompt library

Plus your 1-hour 1-1 with Aisha

WEEK 2

Write copy that sells

Captions, emails, adverts and website words in your voice, in minutes.

- Your voice guide
- A month of captions
- A welcome email sequence

Plus your 1-hour 1-1 with Aisha

WEEK 3

Design your brand

Your logo, brand kit, flyers and a month of social posts. No designer needed.

- Logo, colours and fonts
- Your brand kit in Canva
- Flyers and 12 graphics

Plus your 1-hour 1-1 with Aisha

WEEK 4

Create your AI avatar

A digital you that presents your videos, in any language. Made with Claude and Higgsfield.

- Your AI avatar
- Your first avatar videos
- Four reels planned

Plus your 1-hour 1-1 with Aisha

WEEK 5

Launch your website

A live website, a business name, a simple plan and your prices.

- Name and domain
- Every page written
- Your website live

Plus your 1-hour 1-1 with Aisha

WEEK 6

AI receptionist and sales

Agents that answer, book and follow up, day and night. Then graduation and a celebration evening.

- An AI receptionist
- A sales pipeline that follows up
- Graduation and certificate

Plus your 1-hour 1-1 with Aisha

YOUR OUTCOMES

What you'll walk away with

Spark is judged by what you have at the end, not what you watched. By graduation night, all of this is built, working and yours.

- ✓ An AI assistant that knows your business
- ✓ A logo, brand kit and on-brand templates
- ✓ A live website with your prices
- ✓ A sales pipeline with automatic follow-ups
- ✓ A voice guide and a month of content
- ✓ Your own AI avatar and first videos
- ✓ An AI receptionist answering for you
- ✓ A certificate and a graduation evening

Three milestones

AFTER WEEK 2
Hours back
AI runs your inbox and writes your content.

AFTER WEEK 4
A brand and a face
Your brand kit and avatar are ready.

AFTER WEEK 6
Business on AI
Website, receptionist and pipeline live.

Skills you'll gain

Claude · Copywriting · Brand Design · AI Avatars · Website Building · AI Receptionist · Sales Pipeline · Higgsfield · Canva · Email Automation

What's included

6 × 3-hour workshops
Small group, in person in Manchester

6 × 1-hour private 1-1s
With Aisha, every week

Course workbook
Plus weekly practice tasks

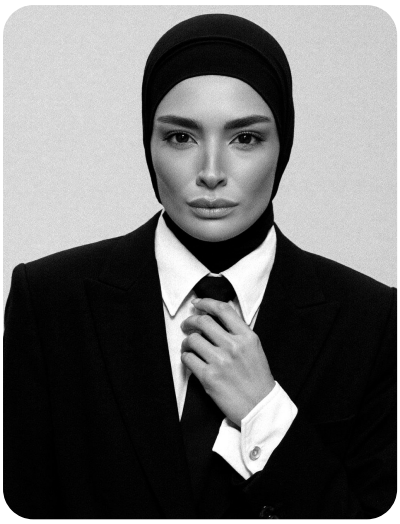
Certificate
And a celebration evening

All 8 interactive guides
Every MONOS.AI course guide, free

Refer a friend
£100 off for you both

MEET YOUR COURSE LEADER

Aisha Ansari



Award-winning entrepreneur, broadcaster and founder and CEO of MONOS Group. Aisha began in marketing and press, spending six years running social, marketing and PR for a global clothing manufacturer that supplied brands such as Victoria's Secret and Lululemon. Since then she has worked with more than 3,000 brands across eight sectors.

In 2023 she founded MONOS Group, which runs the UK's largest halal street markets, a web design studio and a charitable arm. Today she uses AI across every part of the group, and teaches others to do the same.

> **"I use AI to do in an afternoon what used to take my team a week, and I want to show you how."**

AI pioneer

THE FIRST TO LAUNCH AI.SHA

Long before AI was everywhere, Aisha launched AI.SHA: the world's first AI chat with the entire Qur'an loaded in.

Ask it any question and it found the relevant surahs, along with recommended halal brands. Many have since followed her path.

18	3,000+	200k	68
years building and launching brands	brands, from founders to blue chips	visitors per event day at MONOS Markets	people in her teams in Manchester and Kenya

Expertise she brings to your 1-1s

Branding
18 years of brand, marketing and PR, from start-ups to global names.

Events
Founder of the UK's largest halal street markets.

Consultancy
Advising founders and organisations across eight sectors.

Business
Founder and CEO of MONOS Group and its four arms.

Building teams
Teams of 68 across Manchester and Kenya.

AI across all of it
AI in every part of the group, every day.

RECOGNITION AND REACH

Award-winning. On air. Trusted by names you know.

WINNER 2025
Start-Up Business of the Year
Islam Channel Business Awards

WINNER 2025
Community Impact Appreciation Award

WINNER TO BE ANNOUNCED
Outstanding Female Entrepreneur
Women's Awards, National 2026

WINNER TO BE ANNOUNCED
Entrepreneur of the Year
MBCC Awards 2026

WINNER TO BE ANNOUNCED
Empowering Women Awards
BPA 2026

On air and on stage

- Event host, guest speaker and public figure
- Sky TV
- BBC Radio Manchester
- Lyca Radio
- Islam Channel
- University of Salford
- Sarajevo Gala Dinner, Bosnia

Brands she has worked with

BBC · DM Digital · Sky TV · Samsung · WeWork · Bobbi Brown · Vivienne Westwood · Emaar · P&O Cruises · Deliveroo · Checkatrade · Lloyds TSB · The University of Manchester · University of Salford · Islam Channel · Human Appeal

And thousands more across eight sectors, many under NDA.

A normal working day, run with AI

By the end of Spark, you'll be running your own version of it.

07:00
Clear my inbox
Claude sorts overnight emails and drafts replies in my voice.

09:30
Proposals and contracts
A day's work, drafted in minutes.

11:00
Find clients and sponsors
Research lists with a personal pitch for each.

13:00
Video and images
Campaign visuals and avatar videos in Higgsfield.

14:30
Build websites
Client websites designed and built with Claude.

16:00
Run my events
Vendor lists, schedules and sponsor packs.

19:00
Notes and follow-ups
Every meeting summarised, every lead followed up.

INVESTMENT

Book your place on Spark

FULL COURSE

£1,200

Six workshops, six private 1-1s with Aisha, workbook, all 8 interactive guides, certificate and graduation evening.

OR SPREAD THE COST

£600
50% deposit to book your place

£300
Second payment, before the course

£300
Final payment, before 20 January 2027

Refer a friend, save £100 each. Add their name to your application and you both get £100 off.

Questions people ask

Do I need any technical experience?

None at all. Aisha starts from the very beginning and sets everything up with you in the room. If you can use email and a web browser, you're ready.

What if I miss a session?

You receive that week's material, and your 1-1 is used to bring you up to speed.

Where and when is it?

The founding cohort starts on Wednesday 20 January 2027 and runs for six weeks, in person in Manchester. The venue is confirmed when your place is booked, and your weekly 1-1 is arranged at a time that suits you.

What happens after I apply?

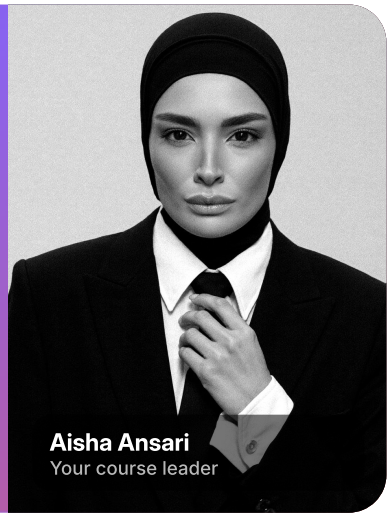
Aisha reads every application personally and will contact you within a few days to arrange a short call and confirm your place.

FOUNDING COHORT · MANCHESTER · STARTS WEDNESDAY 20 JANUARY 2027 · PLACES ARE LIMITED

Ready to start? Apply for your place on Spark.

Aisha reads every application personally and will call you to confirm your place.

Apply for your place



Full course page
monos.ai/spark

Ask a question
We reply within two working days

Free course guides
Start learning today